



**CYNTHIA A. HARDING, M.P.H.**  
Interim Director

**JEFFREY D. GUNZENHAUSER, M.D., M.P.H.**  
Interim Health Officer

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September 18, 2015

TO: Each Supervisor

FROM: Cynthia A. Harding, M.P.H.  
Interim Director

A handwritten signature in blue ink that reads "Cynthia A. Harding". The signature is written in a cursive, flowing style.

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO  
EXECUTE MASTER AGREEMENT WORK ORDER NUMBER PH-002701-  
W1 WITH GLOBAL STRATEGY GROUP, LLC FOR THE PROVISION OF  
EVALUATION SERVICES**

This is to notify you that I am exercising the delegated authority approved by your Board on May 6, 2014, to execute Master Agreement Work Orders (MAWO) for services performed under Evaluation Services Master Agreements in an amount not to exceed \$399,999 annually, subject to review and approval by County Counsel, and notification to your Board.

Under this authority, I will execute MAWO Number PH-002701-W1 with Global Strategy Group, LLC (Global) in the amount of \$110,950 (\$91,200 for Term 1, effective upon date of execution through September 29, 2015, and \$19,750 for Term 2, September 30, 2015 through September 29, 2016); 100 percent offset by Centers for Disease Control and Prevention (CDC) grant funds.

This MAWO will support important evaluation services for the Department of Public Health's (DPH) Los Angeles County Sodium Reduction Initiative (LACSRI) and Chronic Disease Prevention Strategy in Los Angeles Project (CDPS). Global, in partnership with and under the guidance of DPH, is charged with conducting Internet Panel Surveys for the two (2) projects. Global will be responsible for converting a DPH developed survey to an online format, recruiting survey respondents, maintaining the survey site, collecting the data, and compiling the data for DPH.

Under the two (2) surveys, the objective is to collect public opinion information that can be used by DPH to improve the quality of LACSRI and CDPS. Information collected will be used to assess program progress and the potential impact of program activities. Survey

findings can also be published to guide community planning and leveraging of other resources and they can be shared with federal, state, and local agencies and organizations through a variety of channels, including presentations at local and national scientific conferences to inform future programming.

County Counsel has reviewed and approved the MAWO as to use and this delegated authority action.

If you have any questions or require additional information, please let me know.

CAH:vv  
#03331

c: Interim Chief Executive Officer  
Interim County Counsel  
Acting Executive Officer, Board of Supervisors